

CAFFA

Travel mug



Name:Caffa

Code:GIA24

Designer:Giulio lacchetti

ALESSI

Product description

From the genius that is Giulio Iacchetti comes "Caffa", the travel mug designed to respond to the dynamism of modern life. Caffa is a stainless steel thermal carafe that perfectly maintains the temperature of the drink inside, hot or cold, so you can enjoy it in the office or on the go around the city.

Caffa, the name chosen by Iacchetti for this travel mug, is the Italian name for the province of Kaffa, in south-western Ethiopia: an area covered with tropical forests and savannah, where the temperate climate and the fertility of the soil favour a variety of crops, including coffee, which actually takes its name from this region.

Characteristics / suggested use

- An insulated travel mug which maintains a constant internal temperature for prolonged periods of time, preventing heat transfer to the outside.
- The stainless steel double wall creates a vacuum layer, for optimum insulation: the temperature of the drink inside will not be felt from the outside.
- Suitable for both hot and cold drinks
- The polypropylene cap with hermetic silicone seal ensures the travel mug is spill-proof, for maximum safety when transporting drinks.
- Non-slip rubber base
- Available in three colour options, with brown, red or white cap
- Easy to use, simply unscrew the lid to refill the cap. To consume your beverage, open the upper part of the cap which locks at 180° to ensure it remains open while you drink.
- Practical and handy, the mug opens and closes with a simple motion
- A special cover, integrated in the lid, ensures that the section that comes into contact with the mouth is protected
- The shape of the travel mug is designed to facilitate gripping and transporting. Caffa is comfortable to hold and designed to fit in standard cup holders in cars and on prams, etc.
- The travel mug can be washed in the dishwasher taking care to separate the cap from the body of the cup
- The travel mug for a new urban ritual / Coffee to go for a new urban ritual
- Eco-friendly, the ideal replacement for those disposable cups
- Perfect to carry around your favourite drink with you, during your travels, at the office or wherever you go
- Suited to those who are always on the move
- Caffa maintains the temperature of your drink for 6 hours if hot, and for 12 hours if cold



Technical notes

GIA24 R Caffa Double wall travel mug in 18/10 stainless steel and thermoplastic resin, red.

GIA24 W Caffa Double wall travel mug in 18/10 stainless steel and thermoplastic resin, white.

GIA24 BR Caffa Double wall travel mug in 18/10 stainless steel and thermoplastic resin, brown.

cl 40 – cm 9,5 x 9 – h cm 17

Metaproject notes

In a world where growing dynamism leads to new habits of life, we feel a progressive need for objects and instruments that allow us to celebrate new daily rituals that mark the times and moments of our day. Caffa represents the pleasure of sipping a hot or cold drink while strolling through the city: it is a thermal jug in steel with a vacuum cavity that maintains the beverage's temperature. Its design consists of a cylindrical base that widens into a conical shape that is easy to hold and fits in standard bottle holders for cars, strollers, etc.

Giulio Iacchetti